CLUB FM 99.6 RATE CARD



CLUB FM 99.6- SPOT RATES	
Spot Rates for 30 Sec radio ad Effective from 1st Jan 2020	
TIME BAND (UAE TIME)	SPOT RATE (30 Seconds)
WEEKDAYS	AED
News (Power Break)	300
Early Morning (5 AM - 6 AM)	225
Morning & Evening Drive Time (6 AM - 11 AM, 3 PM -7 PM)	275
Drive Time RJ Mentions - 20 Seconds (6 AM - 11 AM, 3 PM -7 PM)	375
Mid morning & Afternoon (11 AM - 3 PM)	200
Night (7 PM - 10 PM)	200
Other Time band RJ Mentions - 20 seconds	300
Late Night (10 PM - 1AM)	100
WEEKENDS	
Weekends (Friday & Staruday)	150

5% VAT Extra

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